



# European Parliament Intergroup

## Time for a global end to cosmetics animal testing

Strasbourg

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Kerry Postlewhite, Director of Public Affairs

# About us

Leading organisation  
working to end animal  
testing worldwide.

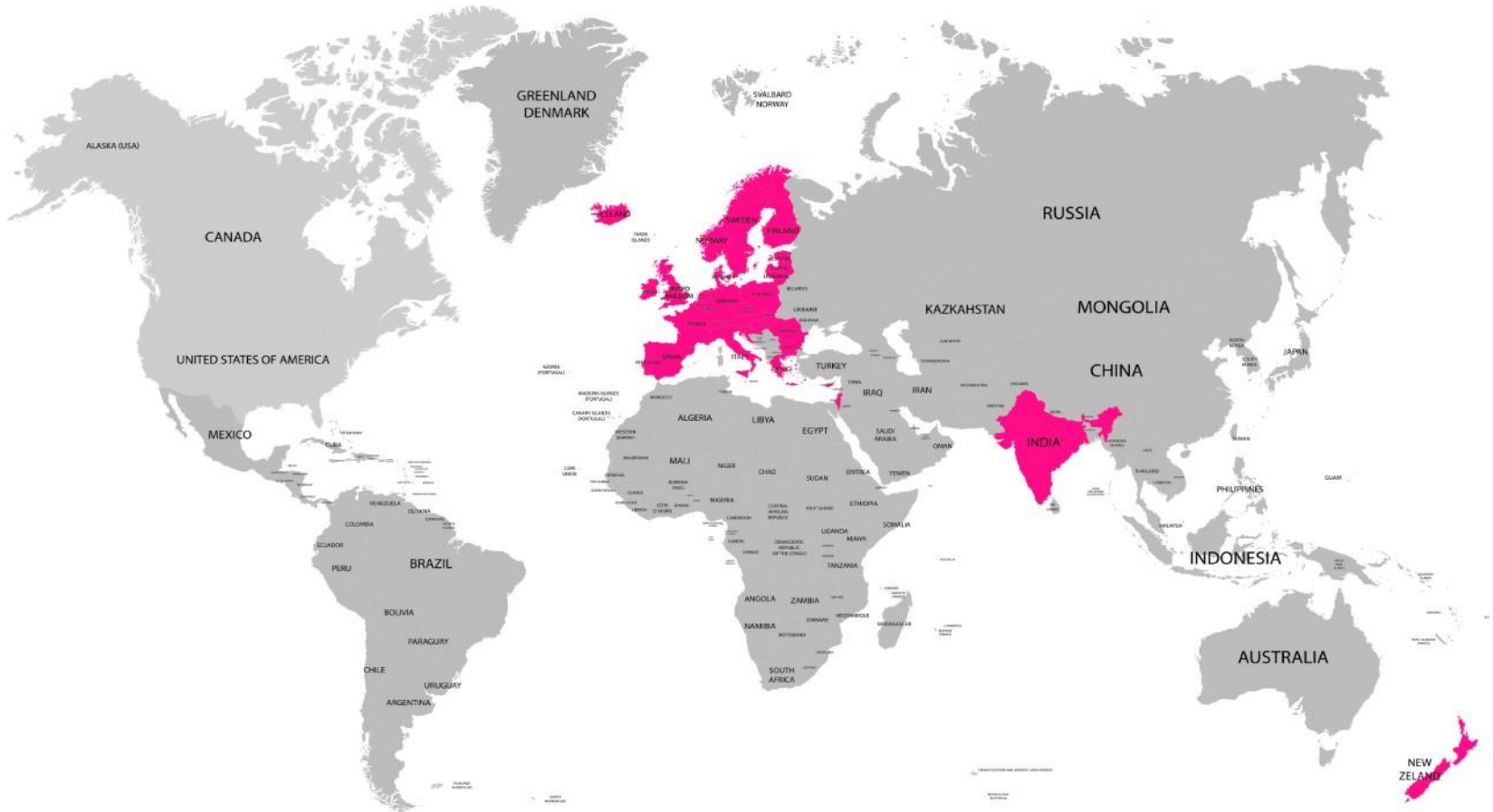
Integral to the successful  
campaign for a ban on animal  
testing for cosmetics in the EU  
and now in a growing number  
of countries.

Working with governments,  
regulators, companies and  
partner organisations  
worldwide.

# European Union: roadmap to the ban

2004	Complete ban on testing of finished cosmetic products on animals
2004 - 2009	Rolling ban on testing cosmetic ingredients on animals as soon as alternatives had been validated
2009	Total ban on cosmetic testing ingredients on animals within EU
2013	Ban on imports (marketing) of cosmetics tested on animals into EU
Sept 2016	Court of Justice confirms cosmetics containing ingredients tested on animals outside the EU after the ban cannot be sold

# Progress around the world



**■** ANIMAL TESTING IN COSMETICS BAN IN PLACE  
**■** NO ANIMAL TESTING IN COSMETICS BAN IN PLACE

\*AS OF APRIL 2017.



# Harmonising regulations – the issues

**REACH**

**Innovation**

**China**

# REACH

What if an ingredient has already been tested under another regime, e.g. REACH?

## OPTIONS

Ingredient cannot be used for cosmetics (our position)

Results of animal tests cannot be used to prove safety, but safety can be shown by other means

REACH results can be used

EU Commission position: tests not acceptable if primarily for cosmetic purposes.

# Innovation

Only 3-5% of new cosmetics actually have new ingredients

A significant proportion of these have been proved safe by non-animal methods or alternative testing regimes

Animal testing bans accelerate the development and validation of alternatives which often have use beyond cosmetics

Consumer demand for innovation balanced by consumer demand for a cruelty-free industry

European consumers have not had their safety compromised nor the range or quality of products available to them diminished

# China

2014

Animal testing not required for domestically produced ordinary products

2017

New and simplified registration process for imports through Shanghai may avoid animal tests

International safety testing results can be used, so little additional cost

Potential to build constructive partnership with local FDA



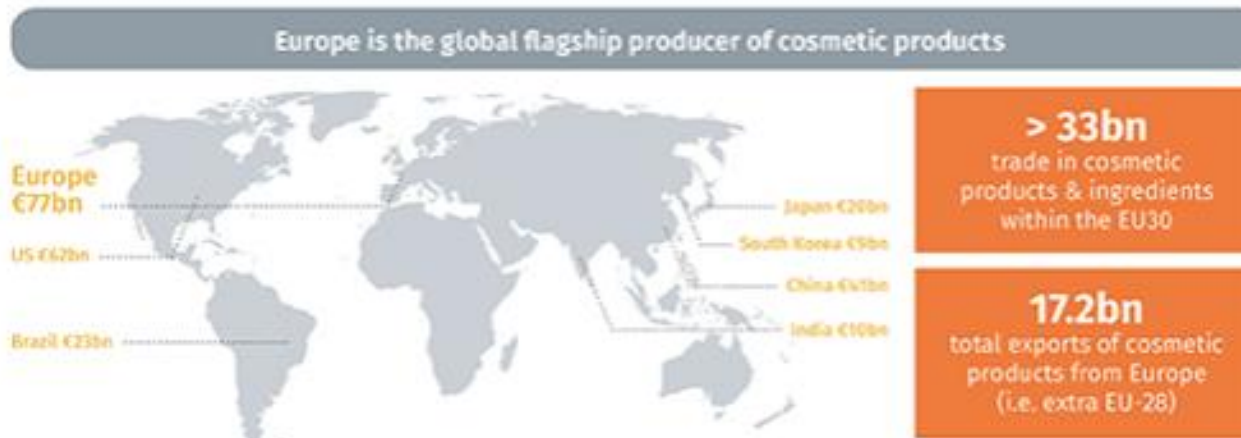
# Alternatives

Often cheaper  
and more  
predictive

30,000  
ingredients in  
EU database for  
which some  
safety data is  
already  
available.

According to  
Cosmetics Europe,  
“Across the industry,  
new ingredients are  
introduced at an  
annual rate of around  
4% of the total  
portfolio.” Only a  
proportion of these  
are thought to be new  
to all uses.

# Trade



Source: ctpa

# Globally: time for a process and a timeline

The current position is bad for animals, difficult for industry and unclear for consumers

Mandate the use of alternatives

Set dates to end animal testing everywhere and forever

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# UN Campaign



# The Body Shop



# UN Campaign



# A UN resolution



- Given the overwhelming backlash, Nars broke their silence today and directly addressed their customers with an Instagram post. “We want you to know that we hear you,” they wrote. “The **global elimination** of animal testing needs to happen. We firmly believe that product and ingredient safety can be proven by non-animal methods, but we must comply with the local laws of the markets in which we operate, including in China. (Teen Vogue, July 2017)



- “The Commission will also support any initiative at international level to end animal testing in cosmetics and in particular, initiatives of EU member states that propose a UN resolution on the matter.”

# The SDGs



SDG 12: Ensure sustainable consumption and production patterns

# What could you do?

Questions to  
Commission  
and Council

Amendments to  
trade  
agreement  
reports

Rule 128  
question with  
debate and a  
resolution

Mobilise national  
governments to  
table and support

# What could you do?

Statements of  
support

Twitter  
[#ForeverAgainstAnimalTesting](#)

Sign and promote  
the petition  
[www.CrueltyFreeInternational.org/FAAT](http://www.CrueltyFreeInternational.org/FAAT)

International  
contacts

**Here the fact is real and conscious pain by animal subjects. And here the standard – not the option – must be utter necessity and nothing less... When you start with a necessary evil, and then over time the necessity passes away, what is left?**

Mathew Scully, (2002). *Dominion: The power of man, the suffering of animals and the call to mercy*



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**Intergroup**

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