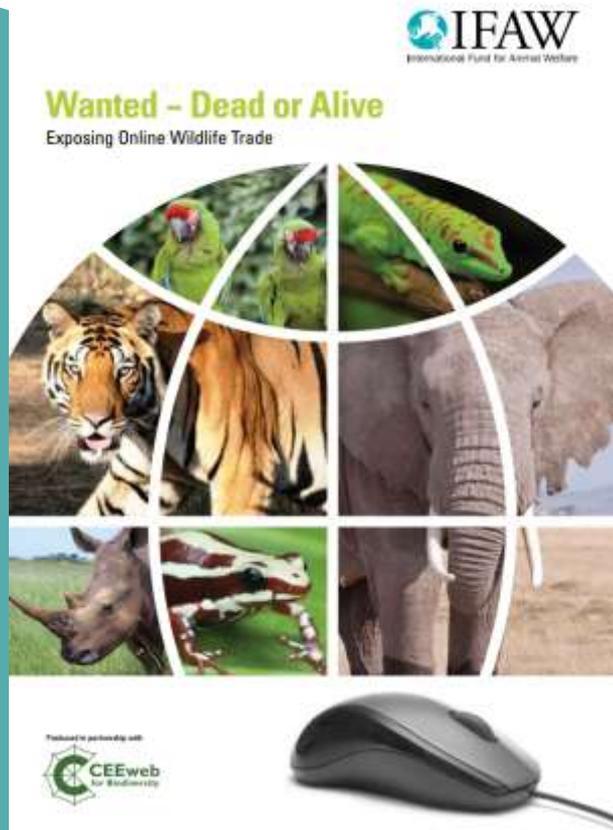




International Fund for Animal Welfare
www.ifaw.org



Wanted – Dead or Alive: Exposing Online Wildlife Trade

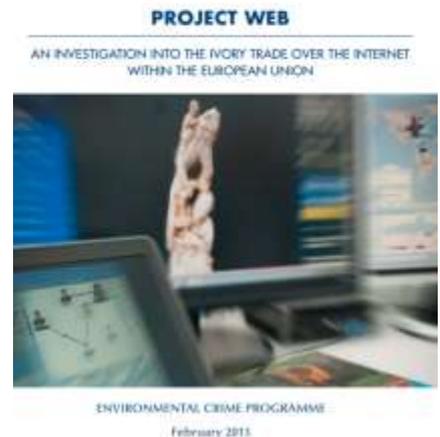
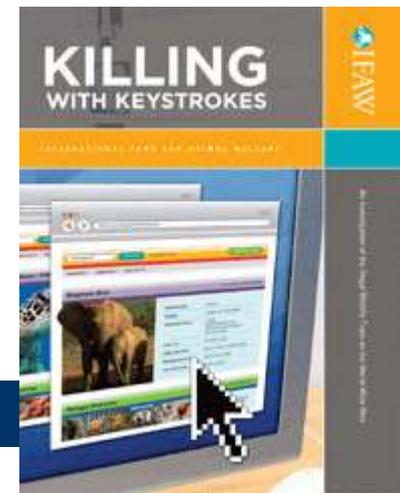
Animal Welfare Intergroup
18 December 2014

Staci McLennan - *Wildlife Political Officer*

Why carry out an investigation?

- *Caught in the Web* (2005)
- *Bidding for Extinction* (2007)
- *Killing with Keystrokes: An Investigation of the Illegal Wildlife Trade on the World Wide Web* (2008); *KwK - Portugal and Netherlands* (2010)
- *Killing with Keystrokes 2.0* (2011)
- *Making a Killing* (2012),
- *Click to Delete - Australia* (2014) & *New Zealand* (2014)
- *Bidding Against Survival: The Elephant Poaching Crisis and the Role of Auctions in the U.S. Ivory Market* (2014)

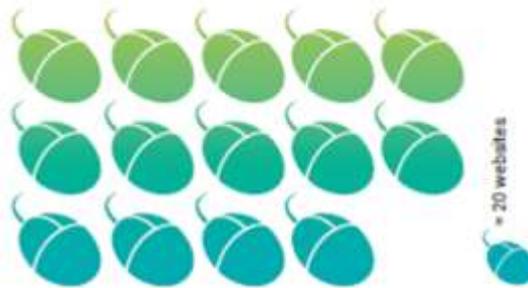
- *INTERPOL's Project WEB* (2013)
- **But no recent data at a global level**



Methodology



the number of countries investigated over a period of six weeks



280
The number of websites investigated

Ancien objet africain (crocodile) en ivoire

Annover Google

Objets Anciens Nos acheteurs Antiquités, Meubles et Objets Anciens. Davis Gratuit. www.objs-maison-dar.com/Objets-Anciens

Art Africain Vente - Les plus belles pièces du web Uniques, de collection, qualité musée www.galerie-art-africain.com/

Price: € 90,00
Consulté: 25 fois
Inscrit le : 14/3/2014

Annonceur
Nom: [Redacted]
Actif depuis: [Redacted]
Téléphone: [Redacted]
Ville: Monzeles (Hainaut)
Visitez aussi le magasin de Pierre, Les MERVEILLES d'AFRIQUE
[Contactez l'annonceur](#)

Les Van 3001 => 30000€, zonder verantwoordeling

Faire une offre
[Insérez votre offre.](#)

Offre	Offrant	Date
€ 90,00	vanstele	23/3/2014
€ 55,00	balst	15/3/2014
€ 50,00	schelain	17/3/2014

CRM for Insurance seminar
traviata.eu

Investigations - key findings

- Investigators found a total of 33,006 endangered animals and wildlife products available for sale in 9,482 advertisements estimated to be worth almost €7.8million.

The total number of items found for sale



Advertisements selling **live animals**



Advertisements selling **parts and products** of wildlife

Number of advertisements found

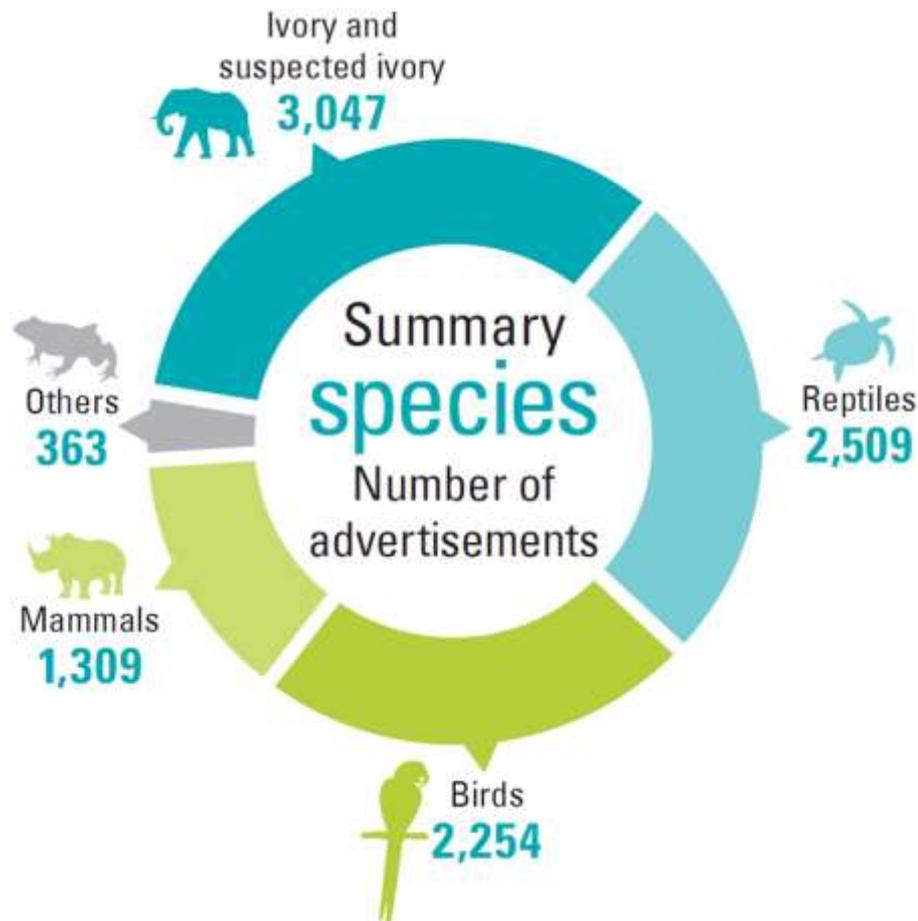


Country summaries

Country	No of ads	Live animal ads	Parts and products ads	Total items offered for sale in all ads*	No of websites	Ads provided to enforcers	Value in US\$
Bahrain	10	10	0	14	1	0	\$14,094.00
Belarus	6	5	1	6	3	0	\$16,531.00
Belgium	348	165	183	481	13	106	\$194,321.00
Canada	158	65	93	187	5	46	\$388,736.00
China	2106	124	1982	18590	21	157	\$2,744,500.00
France	1192	679	513	1653	17	171	\$1,354,900.00
Germany	1666	1551	115	4837	13	93	\$684,033.00
Netherlands	607	388	219	1392	11	0	\$106,112.00
Kazakhstan	55	55	0	66	4	0	\$268,736.00
Kuwait	7	7	0	8	2	0	\$165,833.00
Poland	117	94	23	180	12	15	\$136,470.00
Qatar	5	5	0	28	2	0	\$312,821.00
Russia	925	695	230	2596	120	0	\$1,953,060.00
UAE	122	120	2	195	14	122	\$404,112.00
Ukraine	1071	852	219	1170	29	0	\$1,462,930.00
UK	1087	345	742	1603	13	482	\$500,948.00
TOTALS	9482	5160	4322	33006	280	1192	\$10,708,137

*Total items for sale equates to total number of live animals and parts and products offered on all advertisements recorded (e.g. one advertisement may have offered 10 animals for sale)

Key findings continued



1,192

Advertisements were provided to enforcers

Six EU Member States

- Belgium, France, Germany, Netherlands, Poland & UK
- 79 EU websites; Est. value €2,173,393
 - **Poland:** 27 ads for primates (12 sites, €98,727)
 - **Germany:** 70% ads for turtles & tortoises (13 sites, €496,832)
 - **Netherlands:** Frogs, lizards & birds (11 sites, €72,072)
 - **UK:** 1/3 ads for ivory, 61 owls (13 sites, €380,520)
 - **France:** ivory, birds & turtles; 17 websites (€984,100)
 - **Belgium:** ivory & live animals (parrots, owls, turtles & tortoises) (13 sites, €141,141)

Koppeltje fijt leguanen

Home ▶ Dieren en Toehoren ▶ Reptielen en Amfibieën ▶ Advertenties



N.o.t.k.

Winkel Meubelen
2 jaar actief op Marktplaats
Mierse, Delftland

Soort	Hagedis
Eigenschappen	Tam

Beschrijving

Soort

Ik bied hier mijn prachtig koppeltje fijt leguanen aan omdat ik er jammer genoeg niet genoeg tijd voor heb. Ze kanten van Oudamerij, hebben reeds meerdere malen bevruchte eieren gezegd, zijn volledig in orde en zijn altijd goed verzorgd geweest.

Voor het koppeltje 2800 euro.

DEFENSES D'ELEPHANT

Publiek per 10/10/2014 19:02:014

0 900 €

Contacteer per e-mail



1 2



Prix: 0 900 €
Type d'annonce: Particulier Particulier Plus
Type d'annonce: Particulier Particulier Plus
Favoriser l'UE

eBay



- In January 2009, eBay introduced global ivory ban
- Working well on eBay sites in some countries with drops in # ads:
 - Canada (134 to 8) , Germany (39 to 17) , France (192 to 7)
- Ivory ban flouted in UK: trade more than doubled (254 to 555)

- Global Director of Policy Management's statement:

*“eBay does not tolerate the sale of illegal wildlife trade on its site...**Acting on information from IFAW and other organisations**, we have been able to put new measures in place to **prevent sellers from listing items of concern** on the site, and in very many cases we are able to **remove listings** before a sale is made, and then **take action against the seller**... In order to even better address this issue we will **apply stricter sanctions against sellers who intentionally circumvent our enforcement.**”*

Recommendations – Improve enforcement



- **Increasing capacity and effectiveness**
 - ensuring cybercrime, wildlife crime and other policing and customs **units work collaboratively** on this issue; provide **specific training** for enforcers about online wildlife crime; and **raising the profile** of this crime amongst enforcers.
- Developing **strategies which specifically address online wildlife crime**, including a continued assessment of the scale and nature of the trade as well as maintaining enforcement records
- Sharing enforcement **best practises** through the **CITES E-commerce Working Group**.
- Ensuring enforcement officers are encouraged to and **consulted** in the **development** of more robust **legislation**.
- Working in **partnership with IFAW and other NGOs** who can **provide intelligence** in support of criminal investigations.

Recommendations for online market places



- **Pro-actively raising awareness** of the threat posed to the survival of endangered wildlife by providing easy to find information on the illegal trade in wildlife
- Introducing and implementing clearly communicated and easy to find effective **website policies** including:
 - **Banning the trade** in protected species & most importantly ensuring that these bans are effectively implemented.
 - Implementing **compulsory ‘pop up’ notices** or similar advisory methods to traders at the point of posting items for sale or seeking to purchase items to warn them they may be breaking the law by buying or selling wildlife products
 - Reviewing the format of the sales of advertisements to incorporate a **requirement for the inclusion of permitting information** in all advertisements for CITES-listed species.
- Ensuring that traders must **identify which species** are being traded, i.e. through a species category in the advertisement.

Recommendations for government (legislation)



- Ensuring national legislation protecting endangered wildlife specifically addresses the unique threat posed by online wildlife crime through:
 - Placing the **legal burden of proof on the seller** to provide the necessary supporting documentation
 - Implementing **compulsory ‘pop up’ notices** or similar advisory methods to traders at the point of posting items for sale or seeking to purchase items to warn them that they may be breaking the law by buying or selling wildlife products

Actions following report launch

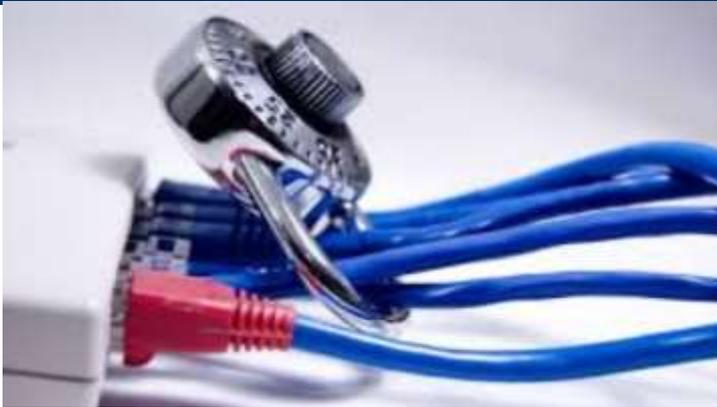
- eBay cracking down on ivory ads, improving filters
- Government investigations: cases underway
- Interpol's Environmental Crime Partnerships: posted online
- Twitter: CITES Secretariat, MEPs tweet Commissioner Vella to #Stop Wildlife Cybercrime, adopt EU Action plan, Commissioner Vella favourite



Call for EU Wildlife Trafficking Action Plan

- Parliament resolution on wildlife crime (15 Jan 2014)
 - 81 MEPs letter to Vella, Tweets from report launch
- Commission's consultation summary of replies 26 Nov.
 - High level of support for Action Plan
- Pressure Commission for EU Wildlife Trafficking Action Plan
 - Commissioners: Vice-President (Digital Single Market), Environment, Home Affairs, & Digital Economy & Society
- Engage on content of Action Plan
 - Follow example of Human Trafficking AP

Thank you



Report found online:

<http://www.ifaw.org/international/node/102103>

smclennan@ifaw.org



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