

# The benefits of including animal welfare in EU- public procurement policy



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- Benefits of Improved animal welfare to the sector
- Role of PP in improving animal welfare

# Introduction

- When we buy we vote
- EU budget for PP can contribute a shift towards sustainable production/consumption
  - PP policy can align priorities to strengthen other policy areas e.g. Europe 2020; EU CSR Strategy

## Article 66, paragraph 1 point (a)

### Text proposed by the commission

(a) the most economically  
advantageous tender;

### Amendment

(a) the most  
economically, **socially  
and environmentally**  
advantageous tender;

# EU Animals Agriculture

- **€149b turnover by EU Livestock sector with 44m tonnes of meat**
- **62.3b animals:133m humans born**
- **60b terrestrial animals raised for food**
- **16% global meat consumption is in EU27**



# Impacts of EU Animal Agriculture

- Competition with humans for water, space and food sources such as grains
  - 66% of maize production for animal – oilseed - fish oil - fish meal
- Loss of biodiversity large area of land for grassland and feed production
  - 2/3 agric. area used for animal agriculture
  - Each animal eats on average 3kg to produce 0.1kg meat
    - Energy input/output for beef 54:1
  - Water intake/beef outcome 100,000l:1kg of grain-fed beef
- 10% of all EU greenhouse gas emissions come from animal agriculture

Intense demand on resource use (energy and water...)

**ALSO** the potential of posing health and safety risks to humans

# Benefits of Animal Welfare 1

- **EU DOA are almost 10 times the values reported in literature: 2.33% poultry of 4b = 93.2m**
- **up to 8% meat drip loss due to acute stress (PSE)**
- **Huge quality downgrading due to chronic stress (DFD)**
- **Trimming due to bruises caused by mixed herds, bad handling and high stocking density in transport**

## **Benefits of Animal Welfare 2**

- **A pig that has not been castrated grows faster and converts feed more efficiently into meat than castrated pigs; resulting in about 10% lower emission of greenhouse gases. But currently the sector still castrates 99million pigs a year representing 79% of 125million of male pigs slaughtered each year in the EU.**



# Double challenge for animal agriculture

*UK House of Commons*

*‘Unprecedented double challenge’*

‘..to produce more food, but in a way that does not degrade the natural resources on which agriculture depends, and which decreases the food chains reliance on fossil fuels and reduces greenhouse gas emissions.’

# Animal Welfare Implications

- **Food quality encompass - taste, price, ethical attributes, animal welfare**
- **Potential A/W concerns - handling, treatment, processing of animals reared for food**
  - **Risks to A/W –**  
**breeding/genetics, physical alterations, housing systems, antibiotics, growth promotion, incidents of non-compliance with laws/regulations/voluntary standards**

# Role of public and private standards

## **ISO 26000 on Animal Welfare**

*An organization's behaviour should be based on the values.... imply a concern for people, animals and the environment and a commitment to address the impact of its activities and decisions on stakeholders' interests. (P. 11)*

*..respecting the welfare of animals, when affecting their lives and existence, including by providing decent conditions for keeping, breeding, producing, transporting and using animals (P. 12)*

*...adopt sustainable agricultural....practices including aspects related to animal welfare, for example, as defined in leading standards and certification schemes (P. 47)*

# Role of EU-public procurement

*Public Procurement can contribute a driver towards*

- **A shift to sustainable and humane food production and consumption practices**
- **This shift should be high on any global sustainable development and EU policy development agenda**

## Article 40, paragraph 1 subparagraph 1.

### Text proposed by the commission

The technical specifications as defined in point 1 of Annex VIII shall be set out in the procurement documents. They shall define the characteristics required of a works, service or supply.

### Amendment

The technical specifications as defined in point 1 of Annex VIII shall be set out in the procurement documents. They shall define the characteristics required of a works, service or supply **in order to achieve the use, sustainability and animal welfare objectives of the contracting authority.**

# Article 40, paragraph 3 point (a)

## Text proposed by the commission

(a) in terms of performance or functional requirements, including environmental characteristics, provided that the parameters are sufficiently precise to allow tenderers to determine the subject-matter of the contract and to allow contracting authorities to award the contract;

## Amendment

(a) in terms of performance or functional requirements, including **social, environmental and animal welfare** characteristics, provided that the parameters are sufficiently precise to allow tenderers to determine the subject-matter of the contract and to allow contracting authorities to award the contract;

# Article 66, paragraph 2 subparagraph 1

## Text proposed by the commission

2. The most economically advantageous tender referred to in point (a) of paragraph 1 from the point of view of the contracting authority shall be identified on the basis of criteria linked to the subject-matter of the public contract in question. Those criteria shall include, in addition to the price or costs referred to in point (b) of paragraph 1, other criteria linked to the subject-matter of the public contract in question, such as:

## Amendment

2. The most economically, **socially and environmentally** advantageous tender referred to in point (a) of paragraph 1 from the point of view of the contracting authority shall be identified on the basis of criteria linked to the subject-matter of the public contract in question. Those criteria shall include, in addition to the price or costs referred to in point (b) of paragraph 1, other criteria linked to the subject-matter of the public contract in question, such as:

## Conclusions

**Public procurement as a policy tool can contribute driver to a much more sustainable and animal welfare friendly systems of production especially for the operators who need the incentives to make a shift**





**Thank you**